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# Optimizing Maintenance Through Data

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# Introductions

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# Agenda

**01** Introductions

**02** Value Proposition of a Maintenance Program

**03** Strategic Maintenance Management Program

**04** Developing a Maintenance Program

**05** Using Data to Improve Maintenance

**06** Selling the Maintenance Program

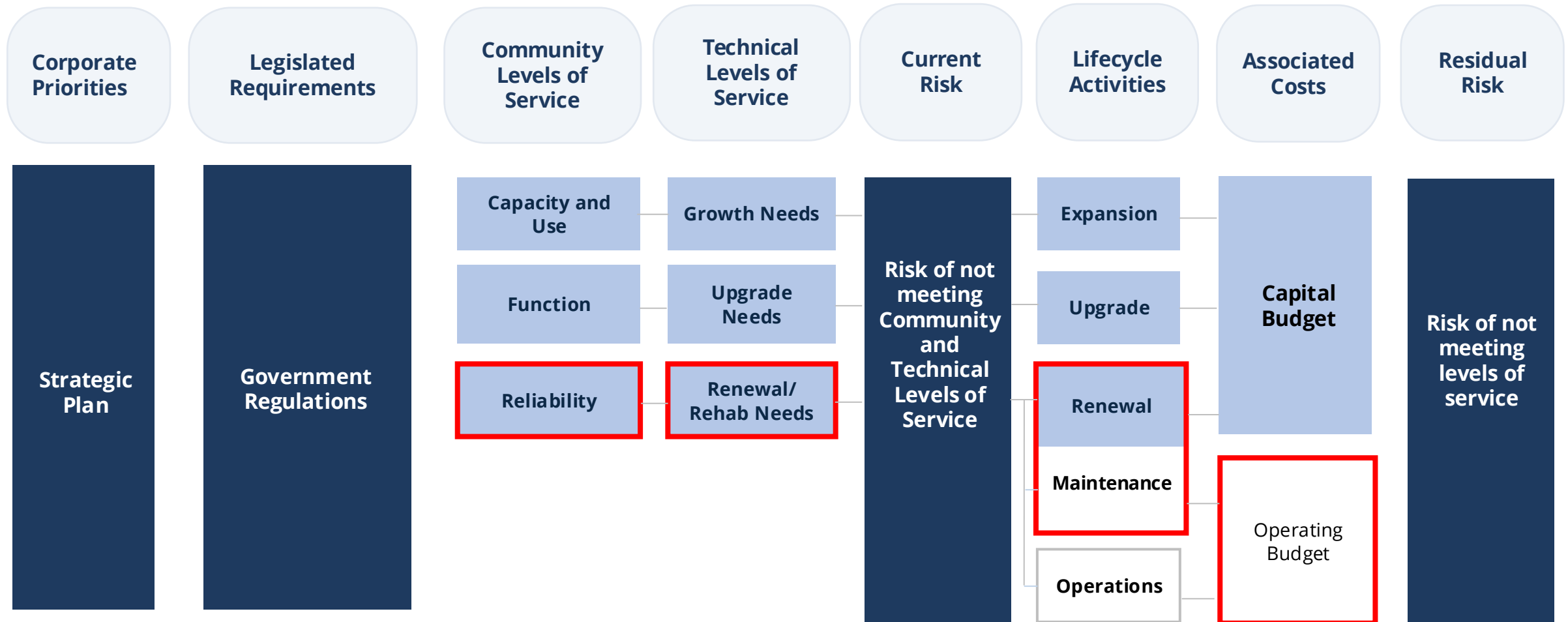


# Value Proposition

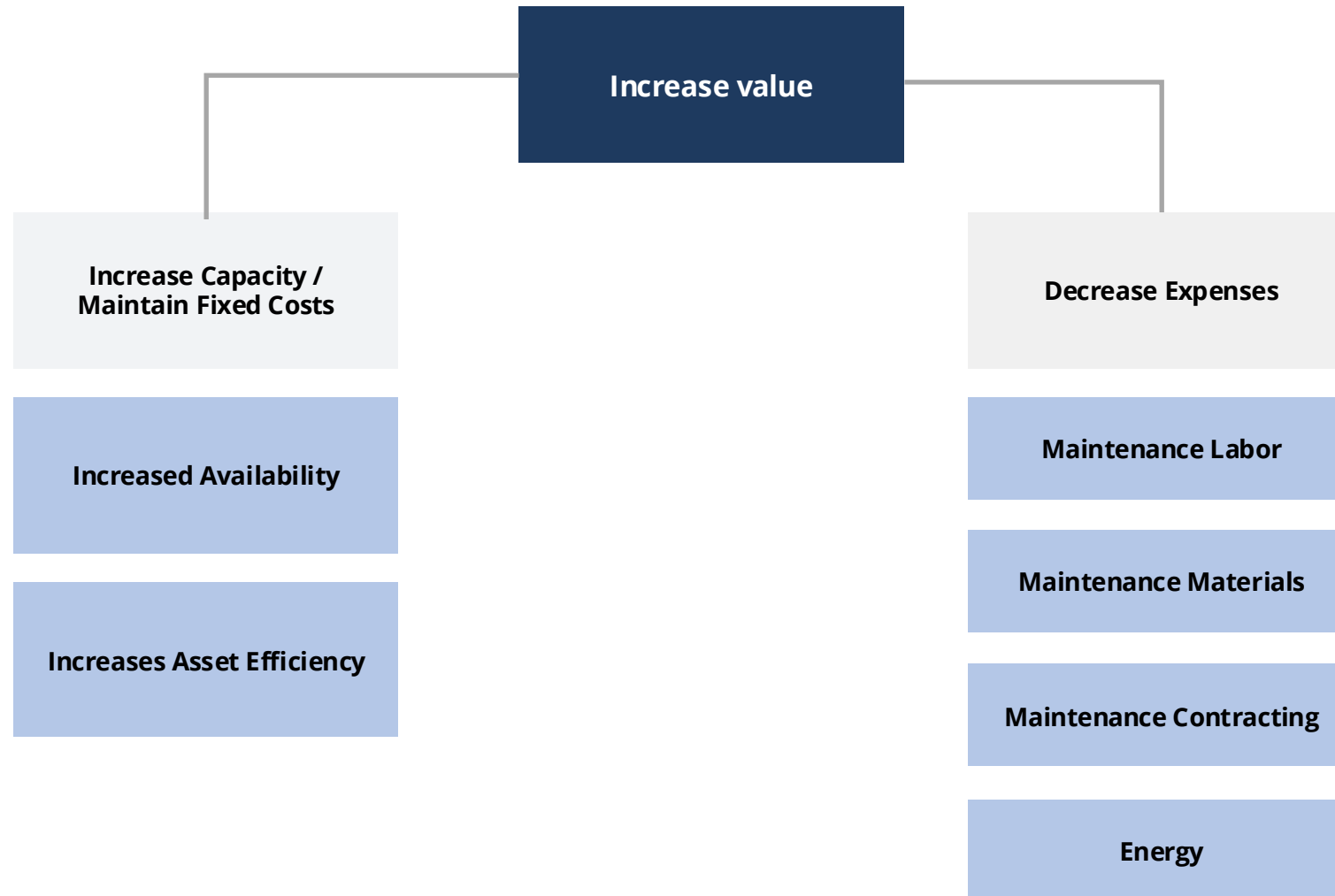
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Why Maintenance Matters & ROI

# Value Proposition of Maintenance



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# By the Numbers: Why Maintenance Matters

**2-4hrs**

## Wrench Time

Typical actual work time per 8-hour shift due to inefficiencies and lack of resources



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**Cost Ratio**

Planned vs. Unplanned work cost.

No Planner/scheduler and planner/craft ratio is too high.

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**14%**

**Maintenance OT**

Current average overtime rate.  
Best practice target is < 5%.

**12-18%**

**Cost Reduction**

Savings from implementing planned maintenance

**5-20%**

**Energy Savings**




Reduction in energy consumption through optimization

**30%**




**Inventory Costs**

Carrying costs often high due to overstocking critical spares

## Resource & Planning Issues

-  **Lack of dedicated resources** for maintenance planning leads to reactive firefighting.
-  **No specialized planner/scheduler** role, forcing supervisors to plan on the fly.
-  **Planner-to-Craft ratio is too high**, reducing the quality of job plans and schedule accuracy.

## Data & Process Gaps

-  **Backlog is not tracked** or standardized, making workload visibility impossible.
-  **PMs are static** and not consistently tied to asset performance history or condition data.
-  **Failure codes exist but are inconsistent**, preventing meaningful reliability analysis.



# Strategic Maintenance Management

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Aligning Vision, Policy, and Execution

# Strategic Maintenance Management Program



## Strategic Plan

### Strategic Direction

Organizational Vision  
Strategic Goals  
Long-term Objectives  
Service Delivery Context



## Maintenance Policy

### Governance & Principles

Outline of core principles, requirements, and responsibilities for infrastructure service delivery.

**Aligned with Outlook Plan**



## Maintenance Strategy & Plans

### Value Creation

Specific initiatives and activities designed to enable the Asset Management Policy.

Financial

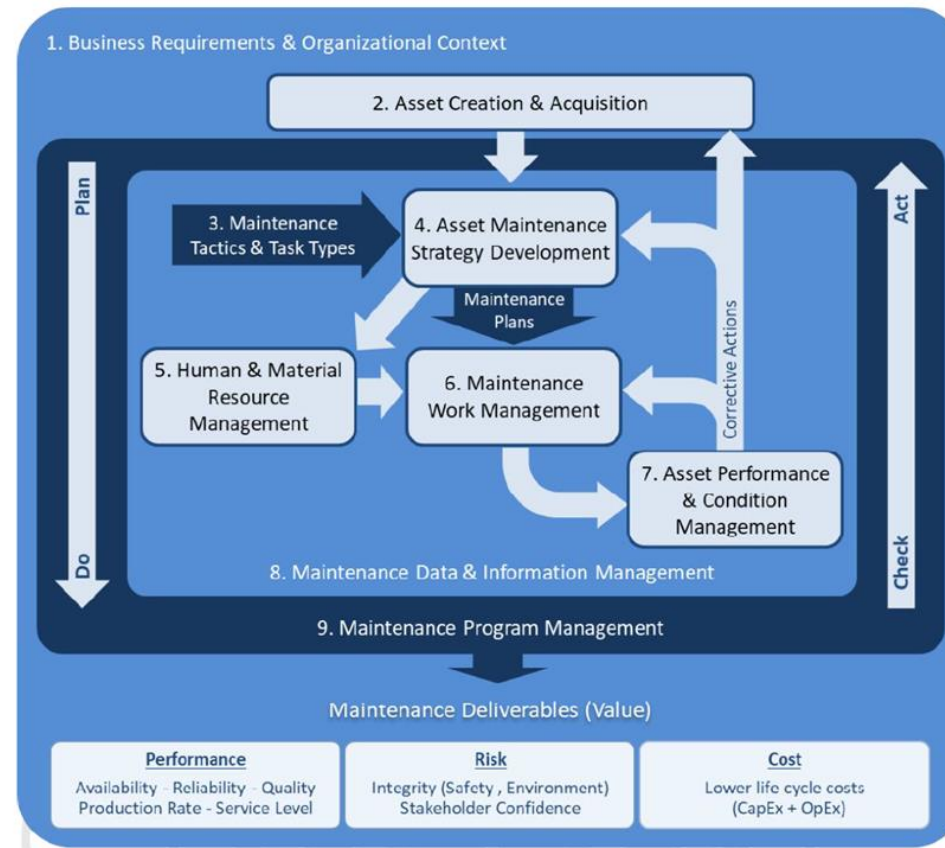
Risk Mgmt

# Strategic Maintenance Management Program

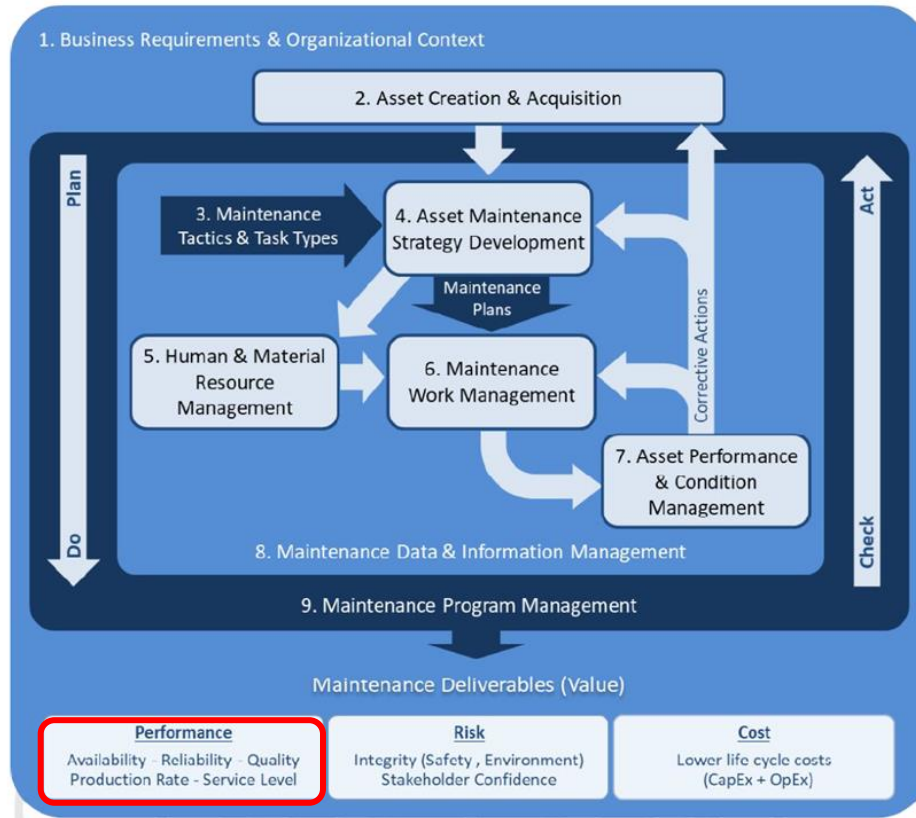


## Global Forum on Maintenance & Asset Management (GFMAM)

Aligned framework for standardized asset management excellence

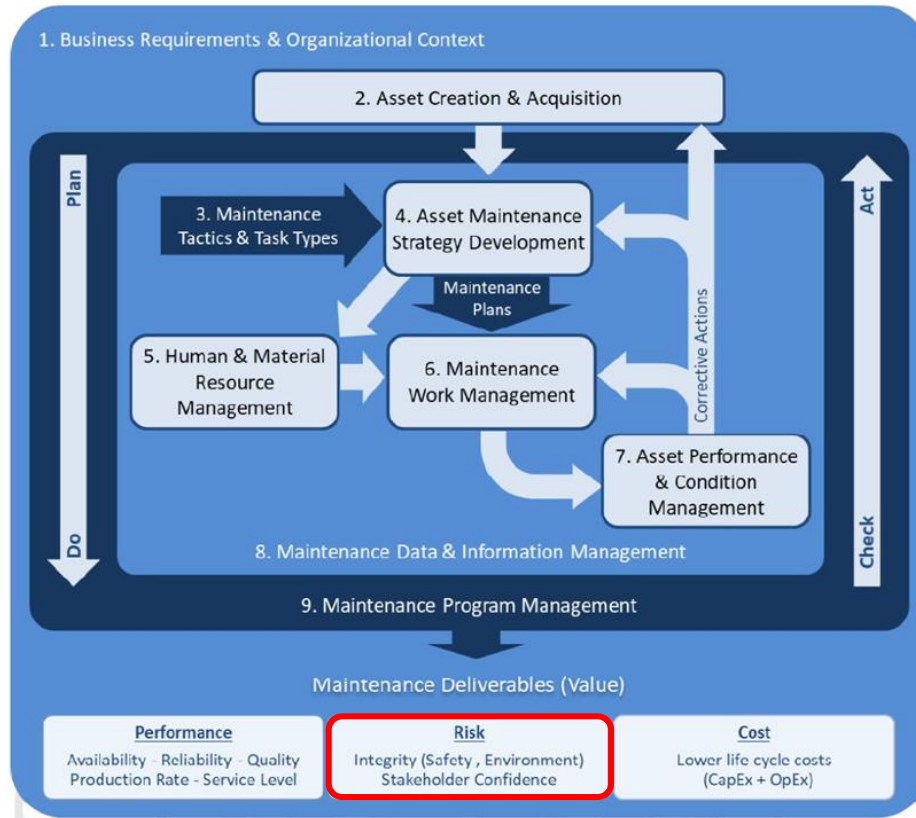


# Strategic Maintenance Management Program



- Asset performance is directly tied to risk exposure
- Maintenance strategies reduce failure likelihood
- Well-maintained assets provide reliable, available services that meet service levels

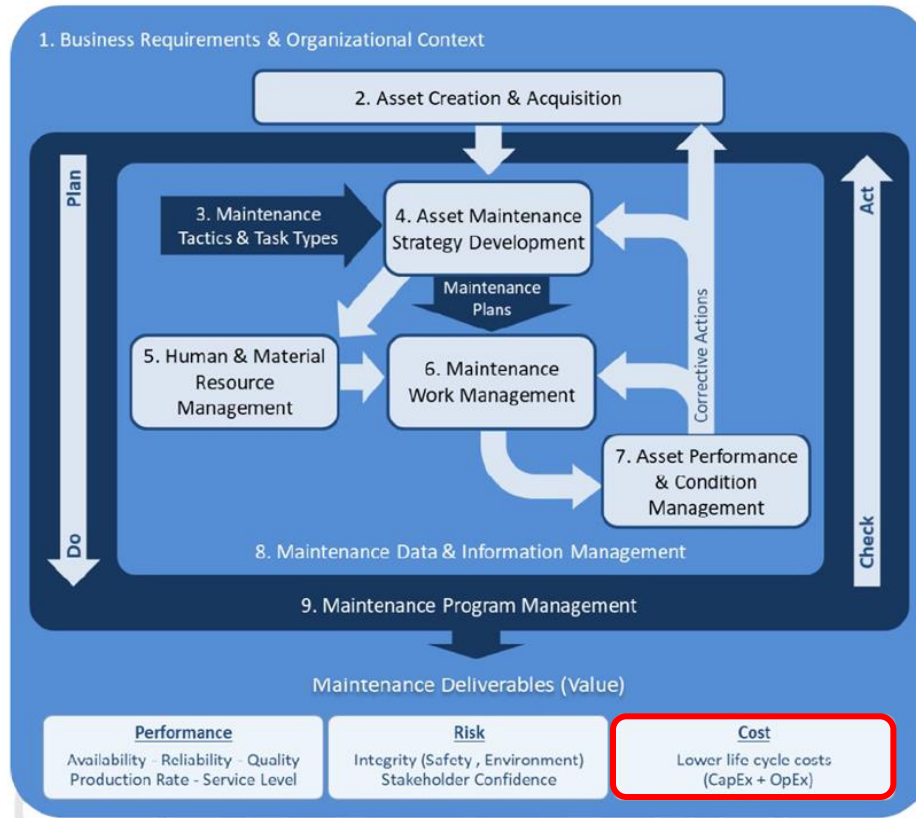
# Strategic Maintenance Management Program



- Reduces the likelihood of asset failure and supports reliable service delivery with minimal unplanned breakdowns
- Reduces exposure to safety, environmental, service-level, financial, and reputational risks



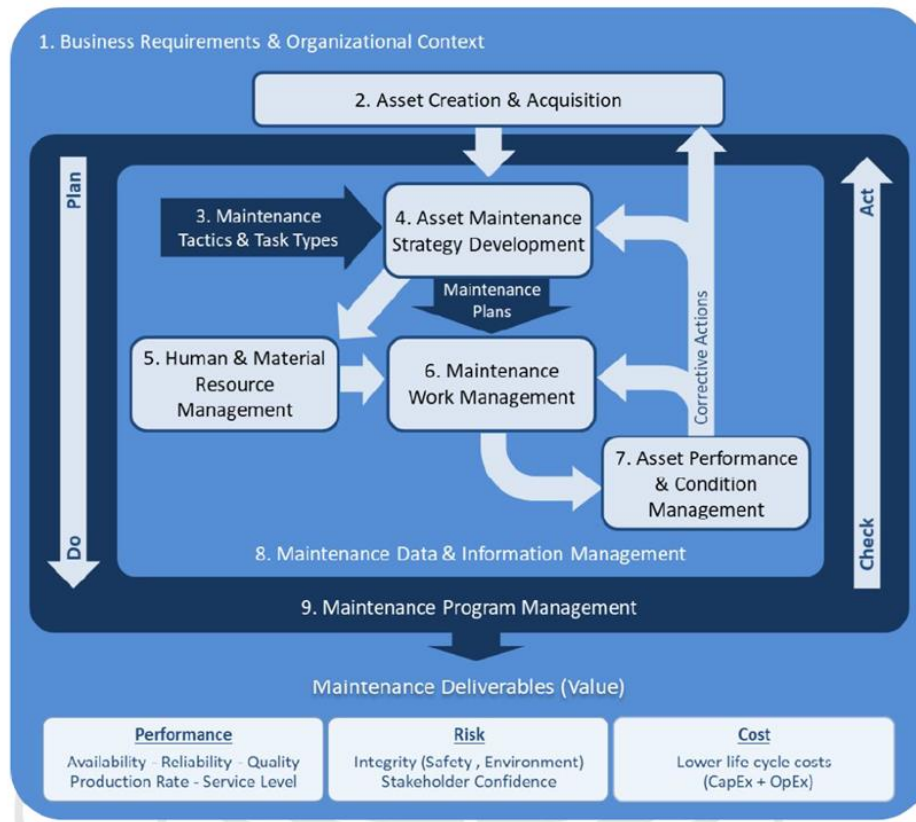
# Strategic Maintenance Management Program



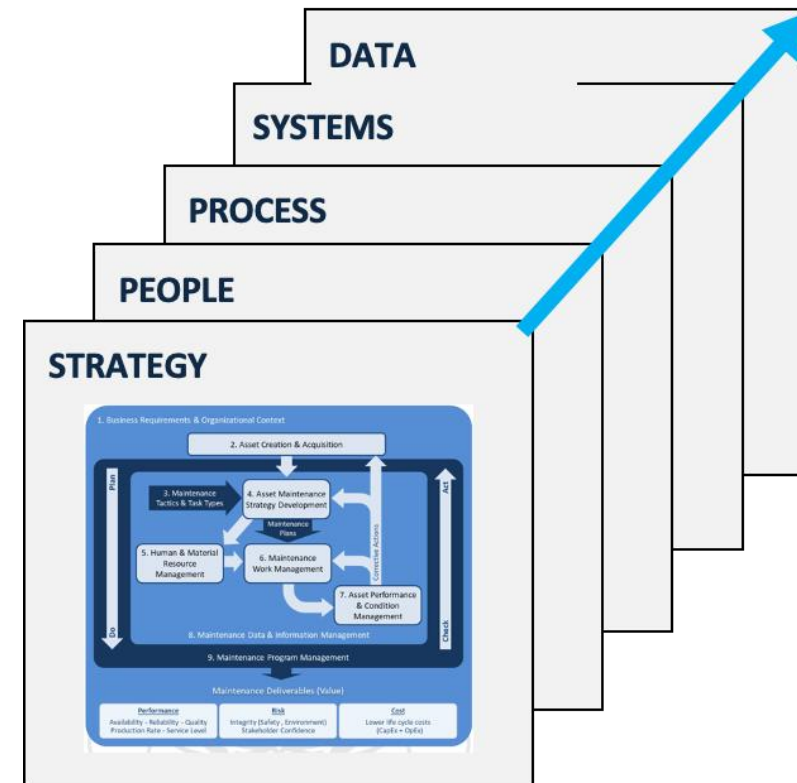
- Extends asset useful life and delays capital renewal through effective use of existing asset capacity
- Defers capital expansion by maximizing available asset performance and capacity
- High asset reliability reduces unplanned breakdown costs and lowers the need for system redundancy and excess spare inventory

# Strategic Maintenance Management Program

## GLOBAL FORUM FOR MAINTENANCE & AM (GFMAM) FRAMEWORK



## Target Operating Model for Maintenance



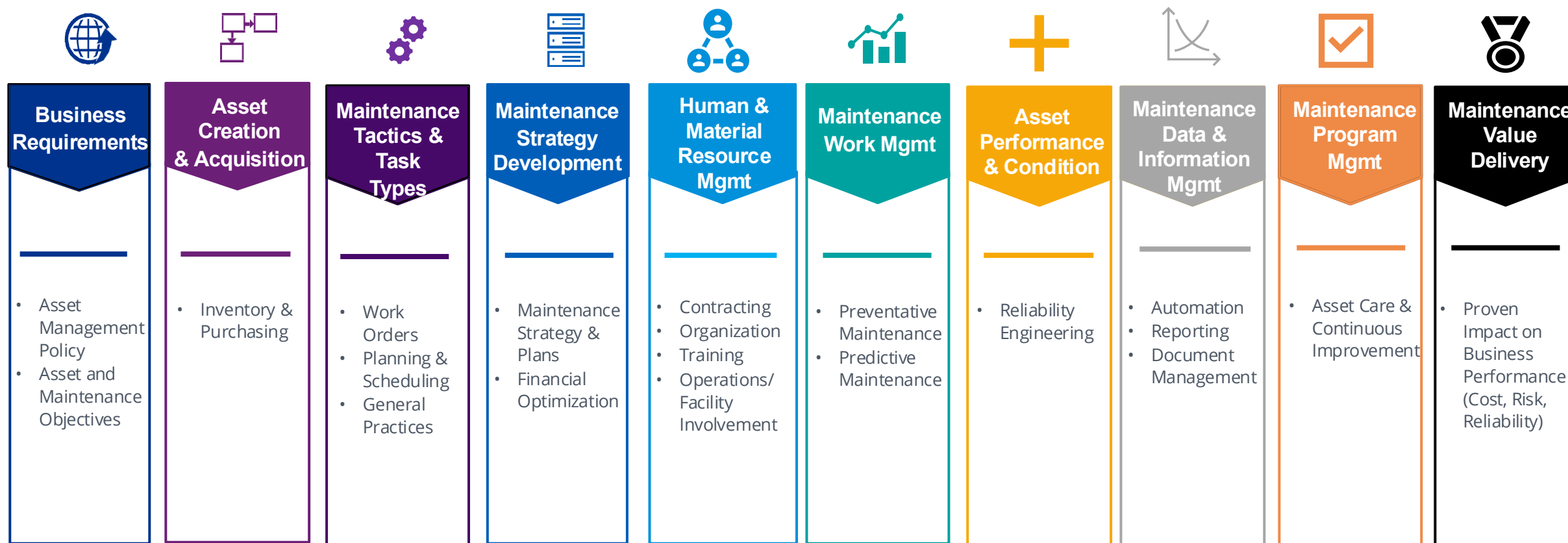


# Maintenance Program

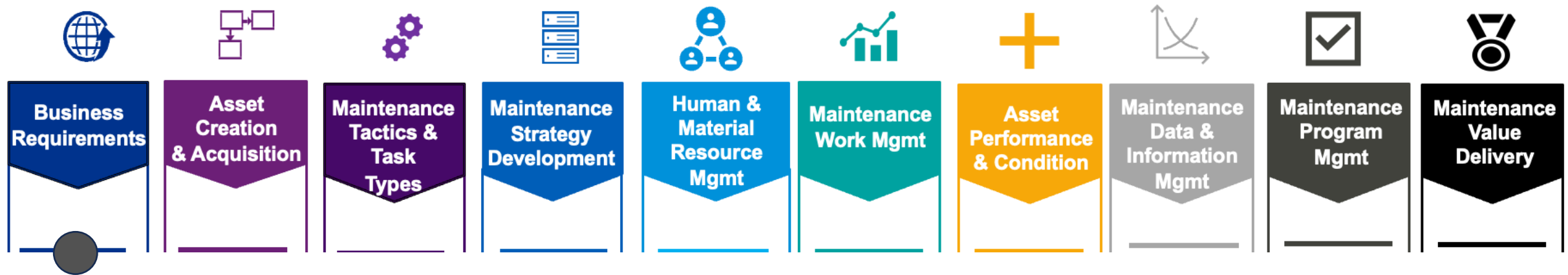


Structuring for Efficiency & Reliability

# Maintenance Program

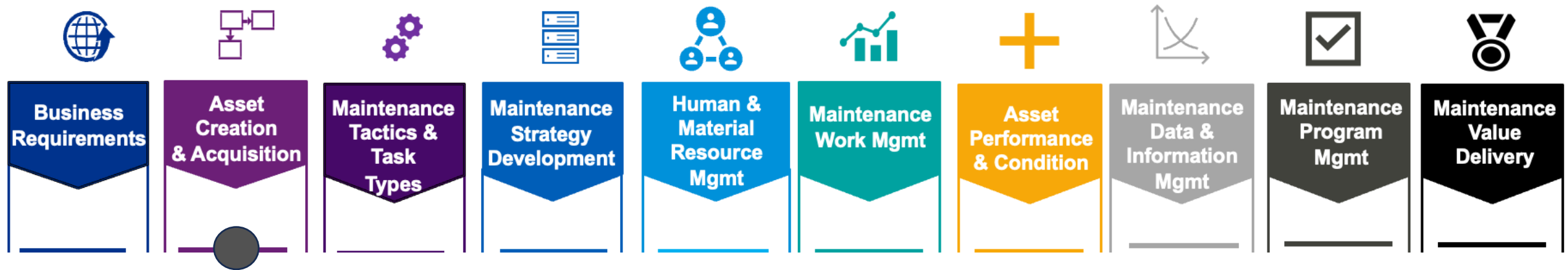


# Maintenance Program



- Maintenance success factors clearly linked to strategic goals
- Maintenance positioned as a key enabler of Asset Management (AM), articulated in the Maintenance Policy and other corporate documents
- Defined Levels of Service (LOS) & performance targets

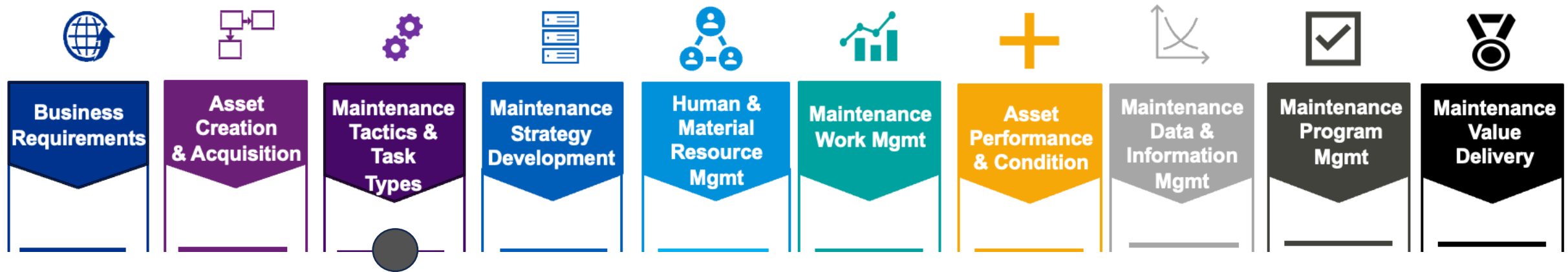
# Maintenance Program



- Lifecycle value analysis (LVA) is completed and used in capital project decision-making
- Inputs from maintenance staff are included in the design and procurement process
- Asset data is complete at handover and commissioning

**KPIs:** % handover packages meeting data completeness and accuracy standards

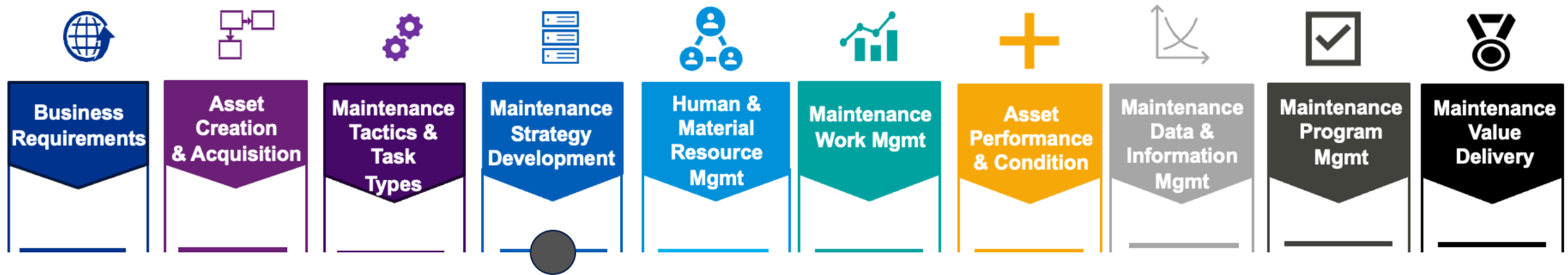
# Maintenance Program



- Predictive maintenance (PdM) strategies are used to detect early signs of degradation before failures occur (e.g., thermography, vibration analysis, oil analysis)

**KPIs:** number of failures predicted

# Maintenance Program

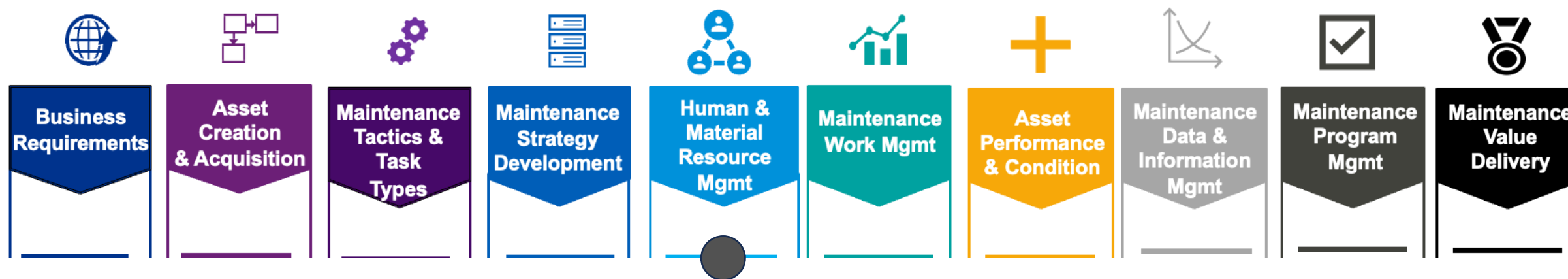


- Maintenance strategies per asset class are selected based on criticality and risk (e.g. run-to-failure vs. regular preventive maintenance)
- Maintenance plans include the frequency of work, triggers, and inspection methods

**KPIs:** asset availability (uptime), PM compliance, failure rate per asset class



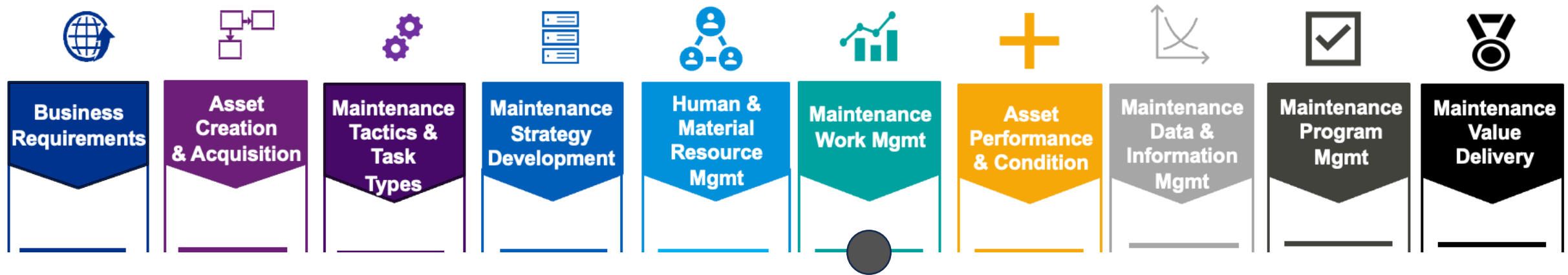
# Maintenance Program



- Knowledge transfer, succession planning, regular refresher training
- Defined competency requirements and RACI matrix for each maintenance task
- Inventory & spare parts strategy focused on critical spares and service impact

**KPIs:** inventory turnover, carrying cost, training hours per maintenance employee

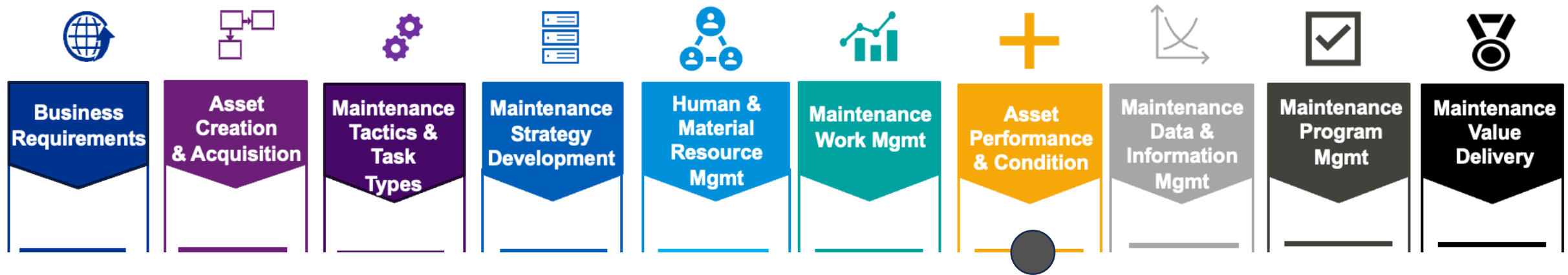
# Maintenance Program



- Delineated accountability for planning, scheduling, executing, and supervising work
- Standardized job plans and SOPs for repeatable work
- Weekly schedules based on work prioritization and keeping a healthy backlog

**KPIs:** craft labour utilization (wrench time), PM schedule adherence, work order backlog

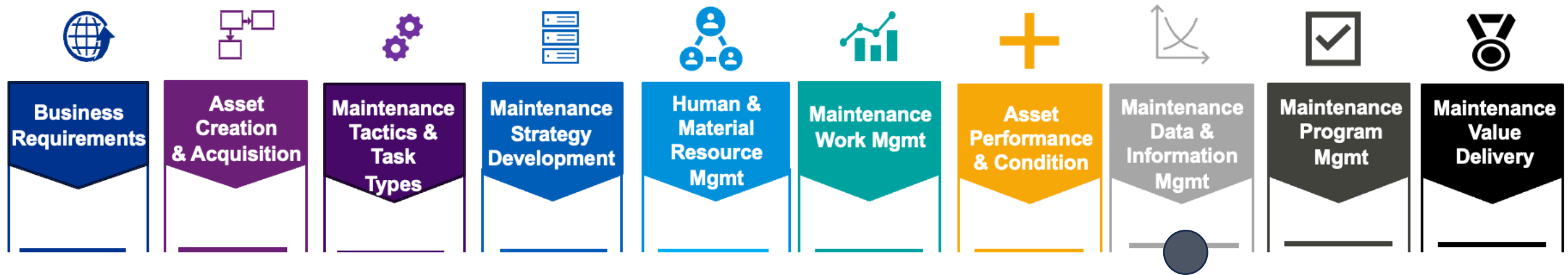
# Maintenance Program



- Reliability engineering – conduct criticality assessments and Failure Modes and Effects Analysis (FMEA) to create a model that predicts asset performance using automated condition monitoring tools (e.g. sensors)

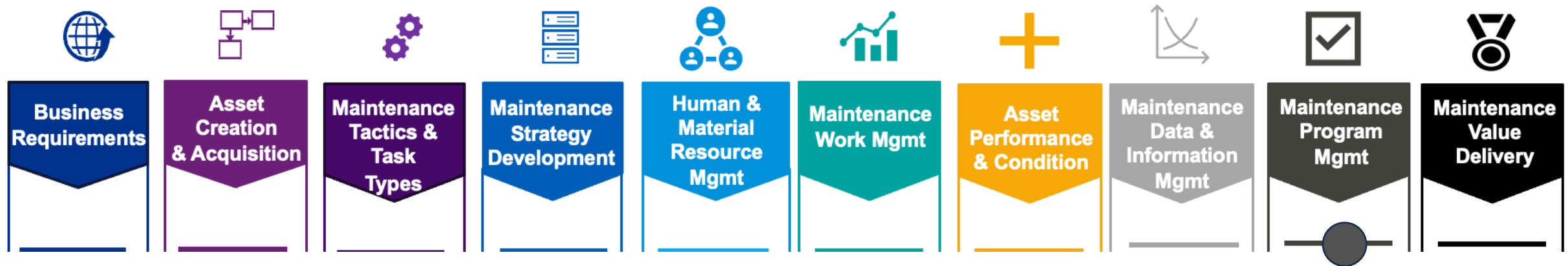
**KPIs:** mean time between failures (MTBF), % reduction in emergency work orders

# Maintenance Program



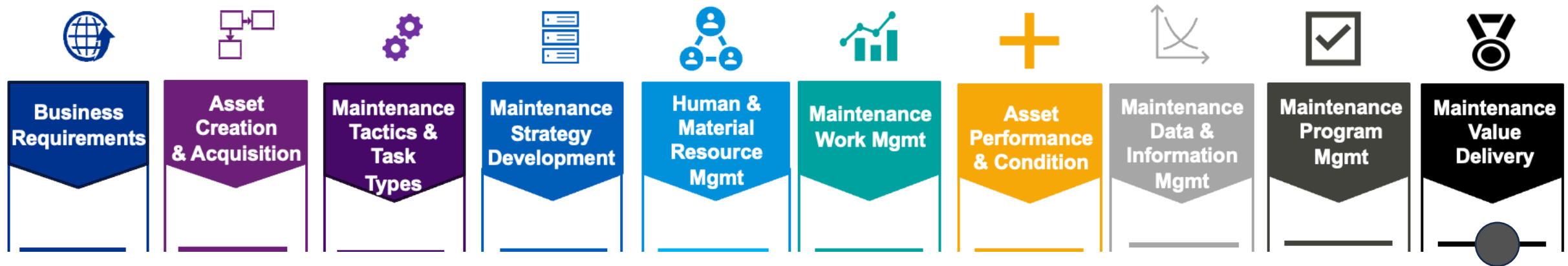
- Defined asset hierarchy
- Data standards and governance manual (asset registry fields, naming conventions, validation checklists, data audit protocols)
- Fit-for-purpose CMMS/EAMS technical and functional requirements that plan for future system integrations

# Maintenance Program



- Continuous improvement through regular reviews of the PM program and Root Cause Analysis (RCA) after major failures

# Maintenance Program



- Dashboarding and formal reporting on KPIs that demonstrate the value of maintenance for business impacts (cost, risk, reliability)

**KPIs:** return on maintenance investment (ROMI)



# Using Data to Improve Maintenance

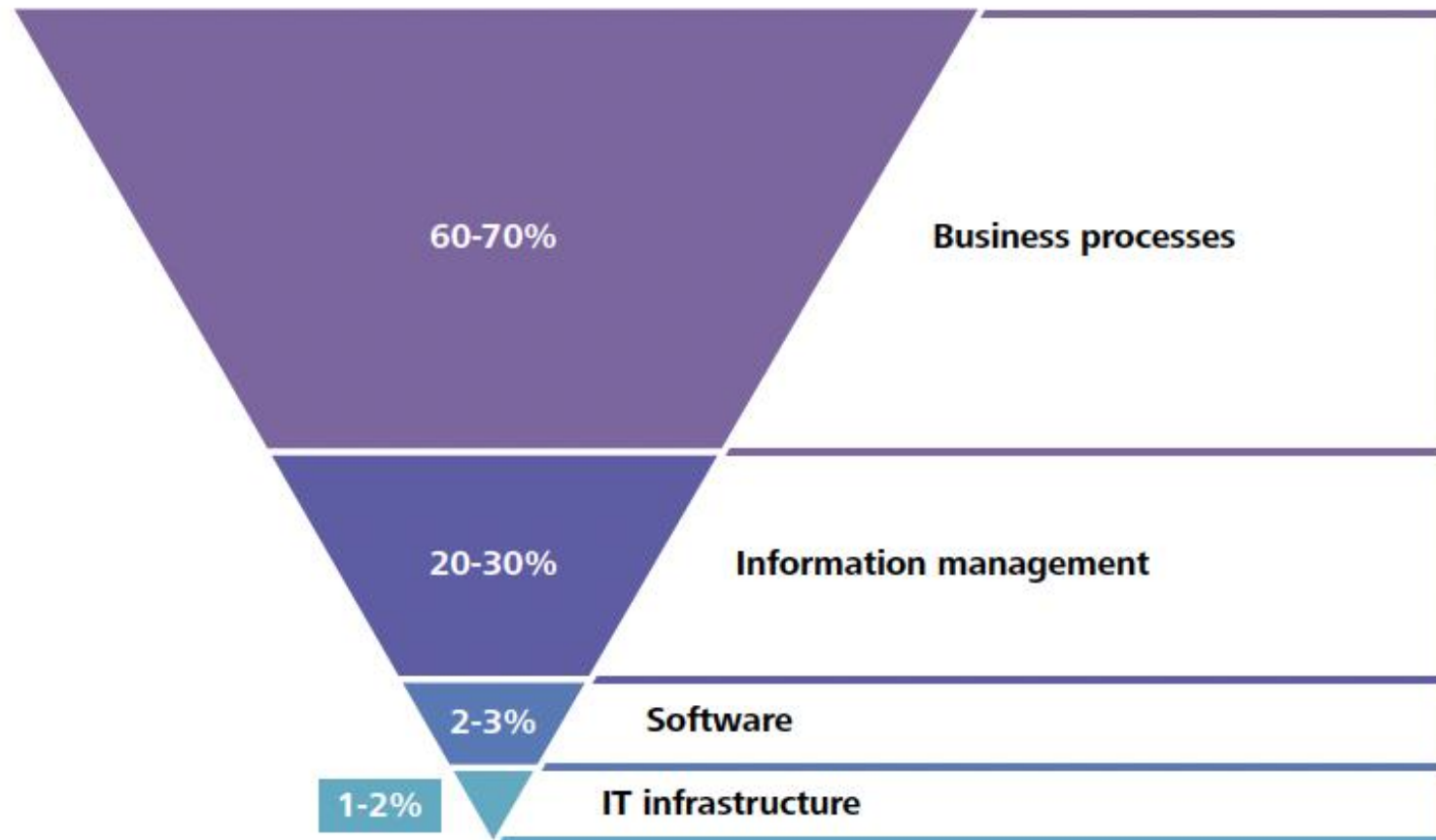
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Turning Information into Action

**“If planners or supervisors don’t trust the data, they won’t use it — that’s the biggest warning sign.”**



## Operational Cost



## Evaluate Across 4 Dimensions



### **Completeness**

Assets registered & WOs closed properly



### **Accuracy**

Correct failure codes & ratings used



### **Consistency**

Standards applied across all crews








### **Usability**

Trusted for planning decisions

## Common Challenges

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-  **Heavy use of free text** instead of structured data fields limits analysis capabilities.
-  **Failure codes** exist but are rarely used properly.
-  **Tradition-based PMs** persist rather than adjusting based on performance history.
-  **Inspection reports generated without action** indicate low data utility and wasted effort.
-  **Goal:** Shift from reactive mode to proactive planning via better asset insight.

# Data Maturity and a Practical Pathway

## ↑ Maintenance Data Maturity Model

### Reactive

1

- ▶ Limited asset data
- ▶ Focus on restoring
- ▶ Cost tracking only



### Controlled

2

- ▶ Standard PMs
- ▶ Basic failure codes
- ▶ Backlog control



### Proactive

3

- ▶ Trend analysis
- ▶ Data-driven PMs
- ▶ Resource planning



### Predictive/Optimized

4

- ▶ Predictive indicators
- ▶ RCA updates PMs
- ▶ Strategy reliability

# Data Maturity and a Practical Pathway

## Practical Improvement Pathway



### Standardize

Asset hierarchy  
Naming  
Failure codes



### Make Useful

Clear job plans  
Accurate durations  
Consistent inspections



### Close Loop

Refine PM tasks  
Update frequencies  
Update forms

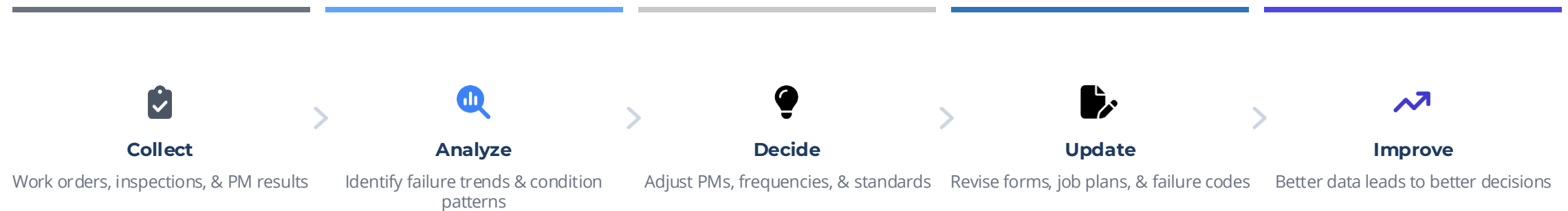


### Measure

PM compliance  
Repeat failures  
Downtime

# From Data to Insight to Action

## The Continuous Improvement Cycle



## Predictive & Condition Based Maintenance: Start Small

*"Predictive maintenance begins with better data use, not just technology."*

**Focus inspections** on meaningful indicators (vibration, heat)

**Move beyond pass/fail** results to quantitative data

**Trend results** over time to catch degradation early

**Auto-flag repeats:** Trigger work based on condition thresholds, not just calendar time

### Maintenance data helps you:

- Eliminate low-value PMs
- Reduce unnecessary inspections
- Focus skilled labor on critical assets
- Improve planning accuracy
- Reduce emergency and reactive work

## ★ What 'Good' Looks Like



### Trusted Data

Asset and failure data is complete & reliable



### Justified PMs

Tasks based on history & condition, not just habit







### Action-Oriented KPIs

Metrics guide decisions, not just reporting



# How to Sell the Maintenance Program

## Selling the Value

-  **Lead with the Business Case:** Tie improvements directly to risk reduction, cost savings, and reliability. Emphasize ROI (e.g., \$1 PM avoids \$4–\$5 corrective).
-  **Highlight Quick Wins:** Build trust by showing reductions in overtime, unplanned work, and stabilizing backlog trends.
-  **Use Visual Dashboards:** Make performance visible to executives with simple before/after KPIs (MTBF, compliance, backlog).
-  **Secure Champions:** Use success stories from operations and finance to identify internal advocates.

-  **Speak the Language of Finance:** Use lifecycle cost models and heat maps to show avoided CAPEX and extended asset life.
-  **Align with Strategic Priorities:** Connect maintenance to corporate goals like sustainability, compliance, and ISO 55000.
-  **Close the Loop:** Use failures (RCA) to update PM tasks, frequencies, and failure codes. Every failure should improve the system.

# Questions?

Open Floor for Discussion